



Why Healthcare Companies Succeed with Temporary Hiring Firms

In the fast-paced healthcare industry, staffing shortages can have serious financial and operational consequences.

Open positions lead to increased workloads, reduced patient care quality, and lost revenue.

Many healthcare organizations struggle with the high costs of internal recruitment efforts, making temporary hiring firms like CareNational a strategic and cost-effective solution. By leveraging these specialized agencies, healthcare providers can reduce expenses and redirect funds to critical areas that improve operations and patient care.





FINANCIAL IMPACT

Every day a healthcare position remains unfilled, revenue is lost. According to industry data, each unfilled healthcare role can cost a facility an average of \$7,700 per month, with the expense soaring to over \$14,000. These costs stem from lost revenue opportunities, increased overtime pay for existing staff, and potential declines in patient satisfaction.



When medical professionals are stretched thin, the quality of care suffers, leading to lower patient retention and reimbursement rates.



→ HIDDEN COSTS

Maintaining an internal hiring team requires significant investment.

Healthcare organizations must budget for:

- **Salaries and benefits** of recruitment staff.
- **Advertising expenses** for job postings on multiple platforms.
- **Time and resources** spent screening, interviewing, and onboarding new hires.
- **Training costs** are associated with high turnover rates.



With turnover rates in healthcare averaging **19.5%** per year, organizations face continuous recruitment cycles.





How CareNational Reduces Costs and Improves Efficiency

Partnering with a specialized staffing agency like CareNational eliminates the financial and operational burden of in-house hiring.

- **Quickly fills vacancies**, ensuring consistent patient care and revenue generation.
- **Reduces overtime expenses** by preventing staff burnout and excessive workload distribution.
- **Minimizes turnover impact** by providing experienced, pre-vetted professionals ready to step in immediately.
- **Lowers hiring expenses** by managing job postings, candidate sourcing, interviews, and background checks.

By handling these processes externally, CareNational allows healthcare organizations to maintain a stable workforce without the ongoing costs of a full-time recruitment team.

The cost savings achieved through reduced vacancies and streamlined hiring processes can be strategically reinvested to strengthen healthcare services. These savings can be redirected to:

- **Investing in Advanced Medical Equipment** – Upgrading technology to improve diagnostics and treatment.
- **Expanding Patient Services** – Introducing new specialties or wellness programs to better serve the community.
- **Staff Development and Training** – Enhancing continuous education to improve care quality and employee retention.



A PARTNER WITH A SINGLE FOCUS

Unlike internal teams that juggle multiple HR responsibilities, dedicated staffing firms like CareNational have one mission: to match the right talent with the right position.

By leveraging CareNational, healthcare organizations gain a reliable workforce without the costly, time-consuming struggles of in-house recruitment

In an industry where every moment and every dollar count, CareNational provides a crucial advantage that drives both profitability and healthcare excellence.